

p.r.n. Directory Rate Card 2012

For more information or
to place your order contact:

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COVERS, TABS AND FULL PAGES

Type of Ad	Ad Code	Rate	p.r.n. Directory Bonus	p.r.n. Online Bonus
Full Page (black & white)	FP	\$995	Free Listing + 2 Free Directories	Profile & Ad
Full Page (spot colour*)	FPS	\$1095		
Full Page (4 colour)	4C	\$1995	Free Listing + 3 Free Directories	
Tabs (Divider Pages)	TAB (#)	\$2995	Free 1/4 page ad + Free Listing in a section of your choice + 4 Free Directories	Profile, Ad & Banner Ad (new prnonline.ca coming soon!)
Inside Front or Back Cover	IFC, IBC	\$2995		
Outside Back Cover	OBC	\$3995		

DISPLAY ADS

Type of Ad	Ad Code	B&W	Spot Colour*	4 Colour	p.r.n. Directory Bonus	p.r.n. Online Bonus
1/6 page	1/6	\$300	+\$85	\$200	Free Listing + 1 Free Directory	Profile & Logo
1/4 page	1/4	\$350				
1/2 page vertical	1/2V	\$550	+\$85	+\$385 (no bleeds)		Profile & Ad
1/2 page horizontal	1/2H	\$550				

LISTINGS

Type	Ad Code	Rate	p.r.n. Directory Bonus	p.r.n. Online Bonus
Primary Listing	PL	\$135	Detailed Company Listing with up to 3 contacts	500 Word Company Profile
Additional Listings	AL	\$100	3-5 listings = 1 Directory 6 + listings = 2 Directories	
Additional Listings with Referral ("See our ad in Section...")	ALR	\$120		



*Spot Colour: PMS 293 C only