

Advertising Rates

Newsletter Ads/Listings

Ad Type (4 Colour)	Rate	Dimensions	Specifications
Full Page (outside back cover)	\$700	5.5"W x 8.5"H (plus .25" bleed)	Limited to 1 space only for each ad size per issue BONUS: <i>p.r.n.</i> Online Listing and Profile included
1/2 Page	\$350	4.75"W x 3.75"H	
Company Listing	\$70	N/A	Detailed company listing with up to 3 contacts. BONUS: <i>p.r.n.</i> Online Listing and Profile included

Inserts

Type of Insert*	Rates	Dimensions	Specifications
Ads, Flyer's, Brochures, Pamphlets, Business Cards... (10g or less)	\$950	Must fit within a 9" x 12" envelope with or without fold	Limited to 4 inserts only per issue. *Material supplied by the advertiser.
Each additional gram over 10g	+\$5		

p.r.n. Update Spotlight (NEW!)

WANT MORE EXPOSURE?

Shine in the *p.r.n.* Spotlight by upgrading your ad or insert to one of the following:

Rates

*** Exclusive to 1 Advertiser only per issue ***

60 Watt Spotlight

\$1095

Reference to ad or insert with
Company Name and Logo on front cover

100 Watt Spotlight

\$1295

Reference to ad or insert with
Company Name and Logo on front cover and
Spotlight Ad, Logo and Company Profile will be showcased on *p.r.n.* Online for 3 months.